

The JOURNAL

at THE WORLD

2005 American Quarter Horse Association World Championship Show



Passion for Performance

Performance is the focus and passion at Dan McWhirter Quarter Horses in Nebraska.

Dan and Carol McWhirter have left an indelible mark, defining the modern performance horse industry. For the past 30 years, this passionate team has bred, produced and raised many of the industry's best performance horses.

Their herd improvement program has laid a foundation for the modern pleasure horse. Many of today's most successful performers in pleasure, western riding and other events can be traced to either a mare or stallion that was bred, born and/or raised by the McWhirters.

On their 1,200-acre working farm in Doniphan, Nebraska, the McWhirters have created a clear blueprint for breeding the "ideal" performance horse. They want a horse with a:

- Strong, driving hock.
- Clean, cadenced gait rhythm that is flat-kneed.
- Correct length of stride with natural suspension at the lope.
- Upright wither, which creates a level neck and a head that does not bob.

BUILDING ON A GENETIC LEGACY

The McWhirter's current generation of top performance sires is the legacy of a solid herd improvement program that spans some 30 years. Their genetic foundation features some of the best-known stallions in the industry, including The Big Investment, Zippos Mr Good Bar, The Investor and Good Asset.

This genetic legacy has produced a new generation of top performance horse sires. The McWhirters presently stand three outstanding Quarter Horse stallions.

- **Absolute Investment** (The Investor x



Photo by Jeff Kirkbride

CONGRESS CHAMPION: Absolute Option, who was bred by the McWhirters and by their stallion, Absolute Investment, won the 2005 Congress junior western riding championship.

Investment MS by The Big Investment) – The McWhirters believe this stallion, who is 62.5 percent related to The Investor, exemplifies their "Designer Gene" horse.

Born in 1995, Absolute Investment is a sorrel standing 15.2 hands. He earned 62 AQHA open Western pleasure points and \$9,754 in futurity and AQHA Incentive Fund money. He was the 1999 National Western Stock Show champion, the 1999 Circuit Pre-Denver Shows Champion and the 1998 Nebraska Silver Classic Junior Western pleasure champion. He was also fourth out of 90 at the 1998 All American Quarter Horse Congress Open Pleasure Derby, and qualified for the 1999 AQHA World Championship Show in junior Western pleasure.

Absolute Investment now has six full foal crops and is producing offspring

ABSOLUTE OPTION

Make sure to watch Absolute Option today, ridden by Charlie Cole in junior trail at this morning's finals and Jason Martin in junior western riding at tonight's finals.

with laidback dispositions, early maturity and good bone.

"His babies live to lope like The Investor and have level toplines like The Big Investment," Carol said.

Absolute Investment's foals have earned almost 400 open performance points and seven performance ROMs in the show

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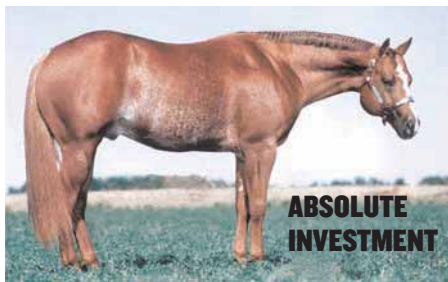


Photo by Rick Childress



Photo by Faye Zmek

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arena. One of his sons, Absolute Option, can be seen at this year's World Show. After winning the 2005 Congress junior Western riding championship, this 5-year-old son of Absolute Investment will perform in junior western pleasure, junior western riding and junior trail. Bred by the McWhirters, Absolute Option is owned by Polo Ridge Farms in Monmouth, Oregon.

"He's from Absolute Investment's first foal crop, and we think he exemplifies what we breed for because he's got great pleasure horse movement with self-carriage, wonderful balance and a natural ability to change leads," Carol said.

- **Absolute Asset** (Good Asset x Investment Ms by The Big Investment) – While Absolute Asset was unshown due to an injury, the McWhirters have high hopes for this young stallion's offspring. His first two foal crops have been impressive, to say the least.

"His babies are beautiful," Carol said. "They are real straight-legged and they've got The Big Investment tall wither. He's 16.1 hands and puts a lot of stretch on his babies. And he's passing on his looks. He is so handsome. People come in and it's just like 'Wow.'"

The McWhirters think this 1996 bay stallion combines the very best of their genetics program. "With Good Asset as his father and Investment Ms as his mother, he's destined to become a great sire," Carol said.

- **Iota Invest** (The Investor x Par Dee Sue by Par Two Three) – This 1993 sorrel stallion earned 57 AQHA western pleasure points and one halter point and \$18,840 in futurity and Incentive Fund earnings. He was the 1995 Congress 2-Year-Old Limited Snaffle Bit Futurity champion and the 1995 Equi-Stat No. 1 limited open western pleasure money winner.

Iota Invest has clearly demonstrated his ability to sire champions. His progeny include Iota Be Blonde, the 2005 Palomino Horse Breeders of America world champion in junior western riding, junior trail, 14-18 youth pleasure, and 14-18 youth horsemanship; and MS Iota, the 2005 Nebraska Breeders 3-year-old

WORLD SHOW SALE

Four McWhirter yearlings, including the first foals by Absolute Asset, will be in the World Show Sale, Thursday, November 17 through Saturday, November 19. All are by McWhirter stallions and out of their mares.

- **Absolutes Satin Doll** is a filly by Absolute Investment and out of Rascals Satin Luck by JBL Wish Me Luck.

- **He's Got Good Style** is a colt by Good Asset and out of Hot Pants Cecelia by The Investor.

- **Absolutely Notrouble** is a filly by Absolute Asset and out of Recipe For Trouble by Investment Asset.

- **Muriels Asset** is a filly by Absolute Asset and out of Scotch For Muriel by Scotch Bar Time.

You're encouraged to visit Dan and Carol McWhirter at their stalls in the sale barn (Barn 5).

champion and reserve open champion at the Scottsdale (Arizona) Classic.

His conformation is textbook correct. Iota Invest stamps his foals with strong conformation and with his good mind. His foals are very trainable.

SELECTING DESIGNER GENES

The McWhirters want their clients to be happy with foals by their stallions. That's why they offer a "Designer Genes" service.

As a service to their customers, the McWhirters can assist in selecting the most appropriate stallion for their mare. It's simple. Just go online to their Web site, www.danmcwhirter.com, fill out their Designer Genes for Mares checklist, and submit your mare's information, photos and video.

"We will then recommend one of our stallions, based on your mare's pedigree, conformation and movement," Carol explained.

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